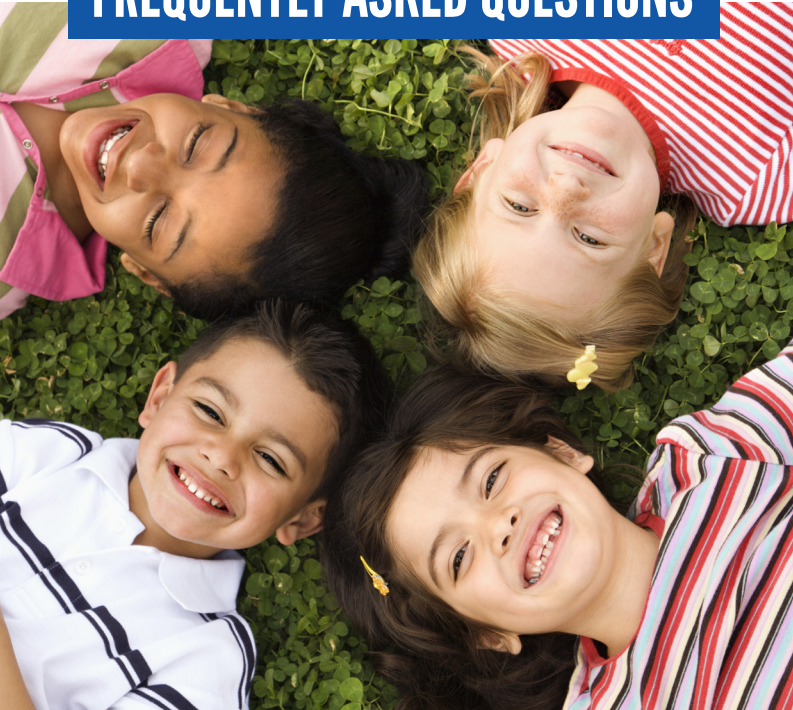


# FREQUENTLY ASKED QUESTIONS



## WHAT WE'RE UP AGAINST

As the COVID-19 crisis continues, individuals and families are struggling. The economic effects are immense, particularly for those living paycheck to paycheck. Many families still struggling to recover from recent events are finding their path to financial stability even more challenging. Children, single parent families, and senior citizens are particularly vulnerable.



### HEALTH

Giving kids an equal chance



### EDUCATION

Building strong, healthy communities



### FINANCIAL STABILITY

Breaking the cycle of poverty

## WHAT IS THE DIFFERENCE IN GIVING TO UNITED WAY VS. ANOTHER CHARITY?

At United Way Southwest Virginia, we bring individuals, businesses, nonprofits and government decision makers together to have the tough conversations, mobilize the resources and make the smart investments, so that every person and every family in our community thrives. We bring the community together in a way no single organization can to develop, fund and scale collective solutions that attack our community's most pressing problems at their roots.

## IF I DON'T BENEFIT, WHY SHOULD I GIVE?

With your help, we can break the cycle of multi-generational poverty; give all kids an equal chance to learn and succeed; and build strong, healthy communities. You may even have neighbors or family members who are benefiting from United Way initiatives.

## HOW MUCH OF MY GIFT IS USED FOR OVERHEAD?

Our administration rate is 5% and the fundraising rate is 12% which totals to only 17%. The Better Business Bureau recommends a healthy nonprofit have a rate less than 35%. United Way of Southwest Virginia operates at half of that rate, running a lean operation focused on efficiency.

## WHO RUNS UNITED WAY?

A volunteer Board of Directors made up of residents throughout Southwest Virginia sets policy and strategic direction, oversees financial practices, and provides guidance on operational issues.

## HOW IS MY LOCAL UNITED WAY RELATED TO UNITED WAY WORLDWIDE AND OTHER UNITED WAYS?

United Way Worldwide does not control funding decisions by local United Ways. Actually, United Way Worldwide has no input on how a local United Way invests contributions in its communities. All local funding decisions are made by the individual United Ways with the input of local leaders and community stakeholders.

## IS MY GIFT TAX DEDUCTIBLE?

United Way of Southwest Virginia is a nonprofit 501 (c)(3) eligible to receive tax deductible gifts. You should discuss the tax deductibility of your gift with a tax professional.

## DOES UNITED WAY OF SOUTHWEST VIRGINIA PROVIDE FINANCIAL SUPPORT OR ANY SERVICES TO PLANNED PARENTHOOD?

No! United Way Southwest Virginia does not currently fund, nor has ever funded, abortion services in our communities.

